# SG Boycott Called For Tomorrow

## Voice of the Student Body OBSERVATION

VOL. XXX-No. 12 UNDERGRADUATE NEWSPAPER OF CITY COLLEGE

WEDNESDAY, NOVEMBER 8, 1961

### Rockefeller Aide Suggested For Presidency Of College

A prominent figure in Governor Nelson A. Rockefeller's administration, which last year proposed a plan to institute tuition fees at the Municipal Colleges, is a "leading candidate" for the College's presidency.

According to an article appearing in Saturday's New York Post William J. Ronan, a forty-eightyear-old educator and the Governor's secretary, is reported to have the support of a "majority block" of the eight man Board of Higher Education (BHE) committee which is empowered to choose a permanent head for the College.

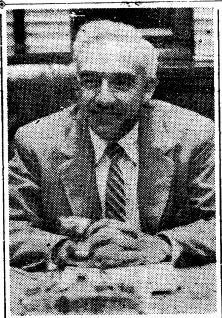
Dr. Ronan is the second name to be leaked of the four men reportedly under consideration by the committee and its non-voting alumni and faculty advisors. Acting President Harry N. Rivlin's was the first name suggested.

The Post article charged that "the possibility of Dr. Ronan's appointment has caused some unrest amoong rank and file alumni for his identification early this year with state moves "some viewed a threat to free tuition at the City Colleges."

The former government professor and Dean of Graduate School administration at New-York University is regarded as one of the "Governor's ranking education advisors."

As such Dr. Ronan sat in on a

has been awarded a Nobel Prize.



Acting Pres. Harry N. Rivlin Contender

was discussed. The meeting followed on the heels of school wide opposition to the issuance of a report by Rockefeller advisor Henry T. Heald advocating state aid for religious schools and tuition fees at the Municipal colleges.

The College's reaction to the Heald report culminated in a trip meeting last spring between | to Albany led by SG to petition Rockefeller and the College's the Governor to maintain free alumni at which the tuition issue higher education. Former SG vice

Alumnus of College

For the second time, in two years a College alumnus

Dr. Robert Hofstadter, Class of '35, has won the award

for his research in nuclear Dr. Hofstadter did honors work physics, it was announced with Professor Alexander Marcus

**Nobel Award** 

Princeton University.

The Nobel laureate taught phy-

sics and did research at the Uni-

versity of Pennsylvania, and then,

in 1940, returned to the College

to become an instructor in physics. A year and a half later, while the

US was at war, he left to go to the National Bureau of Standards.

Fellow faculty member Prof. Henry Semat (Chmn. Physics) remembers Dr. Hofstadter as "a

brilliant fellow, one of our honor students. He was quiet and unas-

suming," Prof. Semat continued,

Prof. Mark Zemansky (Physics)

termed Dr. Hofstadter "a marvel-

ous student and a wonderful per-

Questioned as to why none of

the College's international award

recipients remain with their alma

mater, Prof. Zemansky asserted

that Nobel Prize winning scientists

(Contaued on Page 3)

"must work where facilities for

but very methodical,

thorough.'

president Ronny Sturman said yesterday that Roman was "closely identified with the Governor's position."

Ronan's political career is almost as long as his educational one, having wide experience in municipal, state and national government. A one time Executive Director of the commission to amend the state constitution and a member of the US Civil Service Commission, Ronan was described by a New York Times article in 1958 as being "politically non parisan."

Since his service with the governor, he has become a self described "Rockefeller Republican." -Schwartzbaum

#### OPostnotes ...

- The Intercollegiate Christian Association of the City University will sponsor a forum, "The Administrative Position on the Speaker Ban." Friday at 8 PM in the Aronow Auditorium. President Gideonse of Brooklyn College and executives of student organizations on the City University campuses will be present.
- Applications for Student Government Leadership and Service Awards are available in the SG Office, Room 151 Finley, and Knittle Lounge, Shepard. The deadline for filing is November 17.
- "Can Religion Be An Intergrating Force In The Jewish Community Today?" will be discussed today by Rabbi Arthur J. Zuckerman, Hillel Director, in Room 350 Finley, at 12 Noon. This discussion is part of the series given on "Contemporary Problems In Jewish Religious Thought."

### **SG** Urges Students To Join Picket From 10-12

By TIM BROWN

"symbolic" two-hour boycott of all classes by the student body in protest of the speaker ban was called by the Student Government late Friday evening.

SG President Irwin Pronin de-



SG Pres. Irwin Pronin Supports Boycott

scribed the action as final, and said that it would not be reviewed by the Student Council at its meeting Wednesday unless brought up by a Council member.

The boycott will be implemented by picket lines around the buildings of the College. Students not participating in the picketing will be asked to study in the Cohen Library.

In a statement issued Friday, Pronin said that "just as a twohour boycott deprives us of two hours of meaningful education, the Administrative Council must realize that a ban on the free expression of ideas in exactly the same manner deprives us of an equally essential part of education."

#### (See Pronin Release-Page 3)

Pronin said that it was the intention of the Executive Committee to send a letter to all faculty members, asking them to join the boycott by not attending classes or announcing tests or quizzes for that day.

SG Exec. member Les Fraidstern called the boycott "by no means a last resort. It's main purpose," he continued, "is merely to symbolize our opposition to ban. We hope that it will show the less sensitive position more in Administrative Council that we consider their restrictions upon us as a disgrace upon the academic

(Contnued on Page 3)

### B'klyn Bars Lane, Then Alters Stand

Brooklyn College Monday invoked and then removed a ban upon Assemblyman Mark Lane's speaking at that college, and Lane in answer called for the removal of Dr. Harry Gideonse as president of the

A spokesman for the Student Government Association at Brooklyn College, contacted Monday afternoon, said that Lane had been refused permission to speak to the Eugene V. Debs Club today at the club's invitation.

Lane confirmed this Monday. reading from a note by an officer of the Division of Student Activities at Brooklyn which stated that "because Assemblyman Mark Lane is under judicial considera-



Assemblyman Mark Lane Alleges Ban

tion, we cannot, under College regulations, approve your request."

Dean of Students Herbert Stroup denied "that Lane had been banned at the school. He said the college was "making an exception for him. "If the E. V. Debs club wishes him to speak as part concerned with rehabilitating the ment will do research for and of educational program he may appear."

He said that the decision to ban sanitation service.

Lane initially had been made under ar Brooklyn College regulation "forbidding any person under judicial consideration" from appearing on the campus.

Lane called the ban "illegal," and stated that he had spoken to Dean Stroup. The Dean told Lane that he could speak if re-invited by the Club under a special exception made in his case.

Refusing the offer, the Assemblyman stated that he would speak anyway, whether banned or not. "El Benefactore Gideonse has for too long made all the decisions for the students at Brooklyn," Lane asserted.

"I think," he continued, "that the removal of Mr. Gideonse to a keeping with his authoritative tendencies would be a major blow in favor of Academic Freedom."

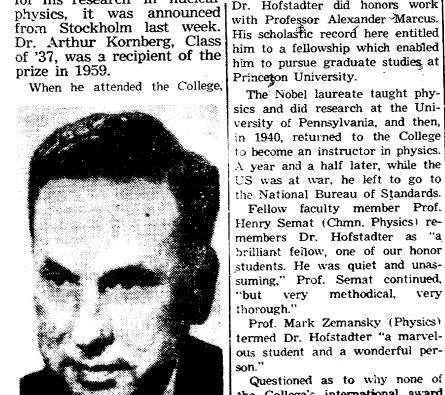
### Urban Renewal Project Is Set For South Campus Vicinity

Work on an urban renewal project for the area around the College's South Campus will begin this month, Mayor Robert F. Wagner announced Thursday.

The renewal project will include the area bounded by 130 The Board of Higher Education and 134 Streets and Amsterdam has appropriated \$20,000 to be Avenue and Convent Avenue and used over a two year period for will be known as the Hamilton the project. Grange Neighborhood Conservation Project.

The program, co-sponsored by

A newly formed group at the College, the Institute of Comthe city and the College, will be munity Research and Developbuildings in the area. providing evaluate the work of the project. better steet lighting, policing and It will be headed by Professor Harry M. Shulman (Sociology).



Dr. Robert Hofstadter Wins Nobel Prize

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### Symbolism

If Student Government has its way tomorrow, classrooms at the College will be empty between 10 AM and 12 Noon. The SG Executive Committee has asked students to participate in a symbolic boycott of classes to demonstrate popular opposition to the speaker ban imposed last month by the Administrative Council of Municipal College Presidents.

We endorse the boycott, for we believe that wide student support is of the greatest importance to the success of our protests. However, in asking students to cut their classes, we feel compelled to register our reservations about the boycott strategy.

The need for immediate action against the ban has been emphasized repeatedly. But the planned boycott must not be seen as the panacea. The most pertinent action which could be taken at present would be an invitation to a Communist to speak here. This would become a test case upon which to base sound, tangible arguments.

We urge you to attend the boycott to act for a reinstitution of your rights. Student unity is of the utmost importance now. At the same time, however, we urge SG to consider sponsorship of a test case. The presentation of a brief to the Administrative Council giving legal arguments opposing those of the Council's lawyers would also be advisable.

### **Expatriots**

Once again the College can express its pride in one of its alumni. Dr. Robert Hofstadter has joined the ranks of Nobel Prize winners. He was a member of the College's Physics faculty, but he is now teaching and researching at Stanford University in California.

The obvious question is why do we always wind up boasting about someone who used to teach at the College? The answer is just as apparent — lack of facilities for adequate scientific research.

This argument is lucid and does not need elaboration. However, repition has gone unheeded in the past and so we must once again plead for increased facilities-for a modern, adequate chemistry building, a completed technology building, physics laboratories which would be equipped sufficiently to meet the intellectual curiosities of students.

It is disgraceful that a school such as ours which is widely reknowned for its high scholastic record should not be able to hold on to all of its gifted professors.

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(Continued from Page 1)

years, Or. Hofstadter decided in

1946 that administrative duties

were taking him away from phy-

sics. He then joined the Princeton

faculty as an assistant professor,

a job which paid only half of what

It was at Princeton, however

that he began the work that led

to his investigation of protons and

neutrons, the sub-atomic particles

which contain 99% of the uni-

verse's energy. In 1950, he went

to Stanford University to work

with their linear accelerator, which

provided the means for examining

Dr. Hofstadter used the highly

accelerated streams of electrons

which the linear accelerator pro-

duces to determine the appearance

of the proton and neutron and the

nature of the surrounding nuclear

With this technique, he discovered that the edges of the nucleus

of the atom were "fuzzy," not

sharply defined, as had been

thought. He also determined that

both the proton and neutron are

cores of positive charge surrounded

by two clouds of mesons, which

appear to function as a type of

In the proton, he announced.

both clouds were positive, giving the particle a net positive charge.

In the neutron, one cloud is posi-

tive and one is negative, yielding

He holds the College in high

esteem, and has maintained close

ties with the faculty of the Physics

Department, including Professor

Henry Semat (Chmn.) and Profes-

sor Mark Zemansky, his teachers

.Haydn

.Bartok

he had been earning.

the nuclear structures.

their research are available." After working at the Norden Laboratory Corporation for three;

Hofstadter . . .

### Chin Notes

All clubs will meet tomorrow at 12:15 PM, unless otherwise indicated.

ATEE-IRE Will hear a speaker from Gerlock, Inc., who will demonstrate "Rievible Printed Circuitry" at 12:20 PM in Town-send Harris Auditorium.

ANATEUR RADIO SOCIETY
Will present Mr. Larson E. Rapp speakg on "Contest Operating" in Room 13

AMERICAN METEOROLOGICAL

Will hear Mr. Kenneth Kowald of the New York City Air Pollution Board in Room 308 Shepard at 12:30 PM.

AMERICAN ROCKET SOCIETY Will show films on "The Falcon Missile" and "International Geophysical Year" in Room 303 Cohen.

Presents the film "Building With Pre-Stressed Concrete" in Room 301 Cohen at 12:30 PM.

Will hear a lecture by Mr. J. H. Seely of IBM on "Mechanical Engineers in the Computer Field" and see the film "Supersonic Flow" in Room 126 Shepard.

ART SOCIETY
Will sponsor a modeling session in Room 103-e Eisner.

BASKERVILLE CHEMICAL SOCIETY Hears Prof. Holmes discussing "Synthetic and Other Gem Substitutes" in Dore-

mus Lecture Hall BIOLOGICAL SOCIETY will present Dr. Judy Bellin of BP. speaking on 'Photobiological Phenomena' in Room 306 Shepard at 12:30 PM.
CERCLE FRANCAIS DU JOUR

Recital de poesie Française dans Salle 424 Downer at 12:30 PM CLUB IBEROAMERICANO

Presents "Talent Day", with refreshments, at 12:30 PM in Room 212 Finley.

DER DEUTSCHE KLUB

Meets at 1 PM in Room 305 Mott.

DRAMSOC

Holds workshop presentations as preparation for Friday's costume ball in Room 428 Finley. Invites new members to attend.

FAIR PLAY FOR CUBA CLUB
Will hear Mr. Leroi Jones, American poet and writer, speaking on "Race Discrimination and Cuba" in Room 106 Wagner at 12:30 PM.

crimination and Cuba" in Room 100 wagner at 12:30 PM.
GAMMA SIGMA SIGMA
Will hold a student-faculty tea in Lewisohn Leunge Friday at 3 PM.
GEOLOGICAL SOCIETY
Presents two films, "The Evolution of
the Oil Industry" and "Asbestos . A

Classified Ads

RUSSIAN LANGUAGE Beginners, advanced Vocabulary, pronunciation, conversation, LIO 8-5887

FELIX GALIMIR, Violin MICHAEL TOLOMEO, Violin

THE MUSIC DEPARTMENT OF THE CITY COLLEGE presents

The Faculty String Quartet

in a Benefit Concert

for the CITY COLLEGE MUSIC SCHOLARSHIP FUND

Matter of Time" in Room 307 Shepard at 12:30 PM.

GOVERNMENT AND LAW SOCIETY
Will hear Mr. Abraham Shamos speaking on "The Selection of Judges in New
York" in Room 212 Wagner.

Meets in Room 111 Wagner at 12:30

HISTORY SOCIETY Presents a film on "The Private Life of Henry VIII" at 12:80 PM in Room 105

HOUSE PLAN Holds a bake sale to raise funds for community service in Room 327 Finley at 12 Noon.

INDUSTRIAL ARTS SOCIETY
Will present Mr. Bernie Bernstein speakng on "The Industrial Ants Teacher as a
Craftsman" in Room 438 Finley at 6 PM.
INTER-VARSITY OHRISTIAN

FELIAWSHIP
Will hear Mr. T. Norton Sterrett
India, speaking in Room 345 Finley. Norton Sterrett of

Holds a dance, with refreshments, at 12
Noon in Room 306 Finley.

MATH SOCIETY

Presents a lecture by Mr. Jason Grosz on "Introductory Group Theory" in Room 208 Harris at 12:20 PM.

MUSICAL COMEDY SOCIETY
Discusses impeachment of the president
a Room 350 Finley All members must attend.

NEWMAN CLUB Hears Professor Borek (Chemistry) speaking on "A Scientist's Glimpses Behind the Iron Curtain" at the Catholic Center, 469 West 142 Street, Friday at 3:30 PM will hear a lecture on "The Pope's Views on the Welfare State" by Mr. Barry Rigney.

Mr. Barry Rigney.

PHILOSOPHY CLUB

Will hear Professor Gern Hersch, noted existentialist, speaking on "Some Reflections on the 'Instant,' " in Room 225 Wagner at 12:30 PM

PSYCHOLOGY SOCIETY

Will hear Dr. Jansic of the Educational Clinic speaking on "Modern Additions to Freudian Theory" in Room 210 Harris.

BAILROAD CLUB
Presents two films by the French National Railway in Room 209 Steiglitz.

Holds a membership meeting at 12 Noon

SIGMA ALPHA

Meets at 4 PM in Room 348 Finley.

SOCIETY FOR CRITICISM AND

DISCUSSION

Hears Ted Brown discuss a problem in the philosophy of science in Room 305 Fin-

SOCIETY OF ORTHODOX JEWISH

SOCIETY OF ORTHODOX JEWISH
SCIENTISTS
Will tutor all students in basic mathematics, physics, chemistry, etc., in Room 205 Harris.
WALKER'S CLUB
Meets in Room 17 Shepard.
YOUNG REPUBLICAN CLUB
Invites all conservatives to attend an important meeting in Room 309 Harris.

JACK SHAPIRO, Viola OTTO DERI, Cello

at the College.

FOURTH QUARTET (1928) ...

QUARTET, OPUS 71, NO. 1 ...

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QUARTET, OPUS 96 ("American") ... FRIDAY EVENING, NOVEMBER 17, 1961 — 8:40 P.M. Sin Room 152 Finley Student Center or at door, night of concert. General Admission \$1.50 - - Reserved Seats \$2.00

# SIC FLICS "All I have to do is fly to St. Louis and back and then IGARETTES I'm initiated?"

21 GREAT TOBACCOS MAKE 20 WONDERFUL SMOKES! AGED MILD, BLENDED MILD - NOT FILTERED MILD - THEY SATISFY

### Executive Stand

By SG PRESIDENT IRWIN PRONIN

The Student Government is sponsoring a symbolic boycott of academic classes this Thursday from 10 AM to 12 Noon. Why boycott? Why now? Isn't this a legal question? Will there be any penalty?

The purposes of boycotting classes are many. Direct action will reinforce our petition drive, forum, and rally - all of which were aimed at publicizing the foolishness of the ban and informing the Administrative Council of our position. The effect of the two hour boycott of classes on Thursday will be symbolic of the woid created by the Administrative Council speaker han. Just as the two hour boycott of classes deprives us of two hours of meaningful education, so too, the Administrative Council must realize that a ban on the free expression of ideas, in exactly the same manner, deprives us of an equally essential part of education.

The Administrative Council will soon receive a legal brief presenting the arguments against the original speaker ban decision. If we are to give the Administrative Council visible evidence of our opposition to any ban limiting the range of ideas permitted in the university, we must do so before not after, they convene to consider our brief. Even if you had doubts as to the timing of this boycott, unless the one on Thursday is successful, we will have taken a step backward in the strong (legal and moral) position we now hold.

Certainly the Administrative Council claims that the decision on the ban was based on legal considerations, but we, as students desiring to seek the truth, must demand that the university should be the most zealous defender of academic freedom and should leave alleged judicial and legal questions to the courts. Unfortunately when the Administrative Council does adjudicate legal disputes they claim that it is illegal to grant a platform to a Communist; this is a position as yet not taken, and probably never to be taken, by any other responsible educational groups.

To the best of our knowledge based on authoritative sources, the only administrative penalty involved for non-attendance at class will be the notation of a regular absence, if the instructor so desires.

#### Boycott ...

October 25.

(Continued from Page 1) community." The Council's ban against Communist speakers at the City University was instituted

"Perhaps now they will recognize that students will not stand idly by and see their rights being trampled upon," Fraidstern concluded.

Another SG representative, Ted Brown, said that the College "has a responsibility to maintain an unbiased academic community, free from outside pressure."

Dean James S. Peace, asked about the picketing and boycott, said that as long as it was "orderly and did not attempt to interfere with access to College buildings, the [Dean of Students] would not be concerned about it."

He said that he would take no action against those cutting classes in participation in the boycott.

Assemblyman Mark Lane, who last week gave his support to proposed student action against the ban, said Monday that he would not be able to attend the picket line because of the special convening of the State Legislature Thurs-

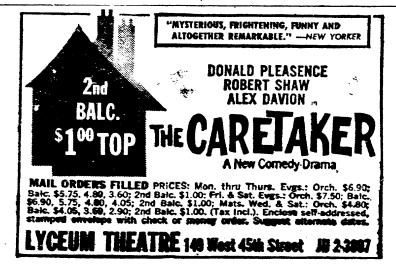
He said "I am sorry I can't be walking with the student body on Convent Avenue, but I will be in Albany trying to prevent them from turning your school into a bomb shelter."

Hillel Council passed a five-part gested student boycott of this resolution Monday evening chas- Thursday.

tising SG for the manner in which the boycott was implemented and suggesting that the speaker ban has a more far-reaching effect than has been emphasized.

The resolution states:

- Hillel Council expresses its disappointment in the failure of Student Council to discuss and reach a decision on the issue of the symbolic boycott of classes.
- Hillel Council feels that SC Executive Committee's vote of two out of seven does not make clear the-thinking of the entire body, and therefore imposes an unfair burden on the individual student and student groups who are asked to make a decision on such an inconclusive base.
- Hillel Council suggests to SC that there are issues at stake which go beyond the speaker ban, namely the right of the Administrative Council of the City University of NY to "choose among the welter of ideas . . . which present themselves for consideration" and to determine for the student how his time should be "properly spent."
- Hillel Council feels that SG should call for a referendum that would enable the individual student to register his opinions concerning: a) the policy of the Administrative Council; b) a symbolic boycott at a future date.
- Hillel Council feels that SG. through its precipitous action has Hillel Executive Committee and endangered the success of the sug-



## Booters Beat Marines; Scarlett Scores Twice

It would do only for a good team to say that it performed routinely and, in the very routineness of its play, was far too much for the opposition to contend with. And the College's soccer team, whose drive for Met Conference honors produced a 3-0

urday, would fall into this the right side of the net. It was victory over Kings Point, Satcategory.

As viewed from Lewisohn's sun-drenched stands, Earle Scarlett's first and last period goals, and Wolfie Scherer's second-period score, came off seemingly routine patterns and run-of-themill mode of attack.

But Coach Harry Karlin could only pick out words of praise from his vocabulary in the lockerroom after the game was over.

What had he strived for all along? "A team that makes the plays - passing, kicking, shooting - that's what we were to-



Coach Harry Karlin Praises Players

day," Karlin said exuberantly. "You can't beat a team that plays heads-up ball."

It doesn't seem that anyone can, at that - at least not Kings Point, a team that had entered Saturday's league encounter with a respectable 2-2-1 conference record, and four wins in a row

But some fine individual performances went for naught as the Merchant Marines found themselves thoroughly outplayed by the alert Beaver array.

The win kept the Beavers locked in a virtual tie with Brooklynn College and Pratt atop the Met ladder. They are 5-1.

The Kingsmen, by virtue of a 3-1 defeat of Adelphi Satutrday, kept a one-half game margin with a 6-1 slate.

Pratt had trouble in beating non-league Drew Institute, 2-1. They have won five of six league games.

#### At a Glance

Kings Point First period: Scarlett, (9:45) Second period: Scherer, (Salerni) 3:05 Fourth period: Scarlett, 5:04 Houtkrayer 26. Fraser 24

Scarlett's pair of goals against Kings Point vaulted him into the team leadership with seven. Tony Negovetti has six.

Scarlett, who had posted two unassisted scores in last Wednesday's 3-0 squelching of Adelphi. opened the scoring after 9:45 of the first period with a blast past Marine goalie, Al Fraser, who performed brilliantly most of the day.

His counterpart for the Beavers. Andre Houtkruyer was equally brilliant in recording his second straight shutout.

Early in the second quarter, Scherer converted a pass from Bob Salerni into a goal high into

Scherer's second of the season.

Scarlett, playing out of the center forward slot for the entire mann. game — the rangy senior has played all over the forward line for Coach Karlin was credited with the game's final goal when an unidentified Kings Point players accidentally nudged the ball past Fraser after a brief skirmish up front.

Scarlett got an unassisted goal out of it, with an unrecorded, but fondly regarded, assist from said Kings Pointer.

Playing a great part in the offensive framework of things all afternoon was Henry Windisch-

Defensive laurels go to Bill Petratos, Tom Sieburg, and Noe Areas for fine work in front of Houtkruyer.

Don Sweigart and Osten Sianipar, two able offensive men in the Marines' alignment, performed well but couldn't withstand the pounding of the Beaver defensive corps.

But of course, all of it was mere routine.

#### Riflers . . .

The College's rifle team remained undefeated in 28 consecutive regular-season matches with a 1400-1384 defeat of Brooklyn College Friday night at Lewisohn's Rifle Range. Last year's team won all 22 of its matches.

### unners Win Title

In almost anti-climactic fashion, the College's crosscountry team ended the most successful season in its season Saturday by winning the Municipal College championship for the second straight year at Van®

Cortlandt Park.

The Beaver harriers won easily with 37 points. Queens, with 58, was a distant runnerup. Hunter followed with 60, and Brooklyn, although Ed Blanco took individual honors, lagged far behind with

Heat and humidity played major roles during the five-mile test the thermometer had reached 76 by race-time—and kept times down considerably.

Lenny Zane and Paul Lamprinos, who traded the College's cross-country record between themselves in earlier weeks, finished two-three behind Blanco, but well off their best showings.

Zane finished in 29:36, while Lamprinos ran 29:51.

Blanco, who had flirted with the 28-minute mark all season, won with a comparatively show 29:12.

Mike Didyk, whose 30:50 earned him ninth place, Bill Casey (31:18), eleventh, and Billy De-Angelis (31:41), twelfth, rounded and the Beaver scoring.

Ken Miller, fourth in 30:23, and George Pesch, fifth with 30:26, were Queens and Hunter's best performers respectively.

Brooklyn's Jeff Seid (sixth), Jaime Ortiz of Hunter (seventh), Gladstone Ford (eighth), and Hugh Valle (tenth), both of Queens rounded out the top ten.

All Girls Interested in A House with GUTS . . . Call CY 4-4263 — Congratulations, "SHOTGUN" IKE

### THE BUSINESS AND ECONOMICS REVIEW

The BUSINESS and ECONOMICS REVIEW, a magazine published by the Economics Society (Uptown) and the Alpha Delta Sigma Advertising Fraternity (Downtown), is now accepting articles for its Spring publication.

Articles on the following topics are eligible: economic geography, economic theory, finance, labor, and statistics.

All interested students may submit articles to Professor Klebaner (Economics) in Room 317 Wagner or to one of the officers of the Economics Society.

#### Career Cues

### "Hitch your wagon to a 'growth' industry and grow with it!"

Douglas Leigh, President Douglas Leigh, Inc.

"A growth industry is a new industry that is on the way up - moving quickly, expanding fast. When you join a company in one of the growth fields you have something extra working for you...you grow up with it. To find out which industry is right for you, try this: Ask someone in a good investment office to give you a list of the industries he considers 'growth industries'. Data

Processing, plastics, and electronics are a few examples. Then pick the one you have a leaning toward, and get the names of the most progressive companies in that field.

One thing I'd like to point out from my own career is ... a growth industry may also be an old business that's on the verge of new development. Shortly after leaving college I found this situation in the Outdoor Advertising field. What my associates and I did was to employ color, action and motion to dramatically personify the product, brand or services being advertised. In doing so, we developed the modern type 'Spectaculars' that talked, blew smoke rings, soap bubbles, etc. . . . signs that changed the face of Broadway and the famous Times Square area.

This is just one example. The really important thing to remember is this: When you set your sights on a career, aim for an industry that is going to grow, so you can grow with it. It's the difference between a rocket that blasts off, and one that just sits there. Good luck!"

